

Southampton Township Recreation Association

P.O. Box 2204

Southampton, New Jersey 08088

Visit us at: www.strasports.org

Dear Community Business Owner:

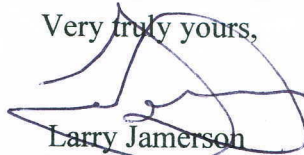
The Southampton Township Recreation Association (STRA) is busy preparing for the upcoming baseball/softball season. We have begun the registration process for the 250-300 local children we anticipate for the 2010-11 season. To make this possible we rely on you, our sponsors, for support. Your generous support of STRA helps to provide not only uniforms, imprinted with your company name for each child to wear both on and off the field, but also helps offset the cost of equipment, supplies, and other expenses needed to make each season a success for our kids.

To our past sponsors, we say "**Thank You**" for supporting the thousands of children throughout our community who have participated in STRA activities in the past. If you haven't yet sponsored a team, we ask that you consider the value of supporting the STRA and the positive impact it has on the children.

If you are interested in becoming a sponsor, please fill out the attached sponsorship form and mail it in along with a check made payable to: **Southampton Township Recreation Association**.

Again, thank you for your continued support of STRA. If you have any questions, please feel free to email us at: admin@strasports.org.

Very truly yours,



Larry Jamerson

Sponsorship Program Coordinator

Southampton Township Recreation Association

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SPONSORSHIP OPTIONS

Platinum Sponsor @ \$2,500.00

This consists of a League-Wide Sponsorship (e.g. baseball, softball, soccer, etc) for a season, with your company logo imprinted on all our recreation team uniforms, your sign or banner prominently displayed at the appropriate home venue during recreation league games, prominent inclusion of your company's logo on all STRA-related materials distributed to our parents throughout the season, in addition to your ad and hyperlinks listed on our website.

Gold Sponsor @ \$400.00

This consists of a Team Sponsorship, with uniforms imprinted with your company name, your banner prominently displayed at the appropriate home venue during recreation league games, prominent inclusion of your company's logo on all STRA-related materials distributed to our parents throughout the season, in addition to your ad and hyperlinks listed on our website.

*** Team Sponsorship banners will be carried by the teams in our Opening Day Parade and proudly displayed on Memorial Field.**

Silver Sponsor @ \$300.00

This sponsorship allows your business to be promoted with your banner prominently displayed on the sidelines during recreation league games, prominent inclusion of your company's logo on all STRA-related materials distributed to our parents throughout the season, in addition to your ad and hyperlinks listed on our website.

Bronze Sponsor @ \$200.00

This consists of a Team Sponsorship, with uniforms imprinted with your company name, prominent inclusion of your company's logo on all STRA-related materials distributed to our parents throughout the season, in addition to your ad and hyperlinks listed on our website.

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TEAM SPONSOR FORM

Sponsors Name: _____
(As you would like it to appear on the T-shirt)

Sponsors Contact Person: _____

Sponsors Address: _____

Phone Number: _____

Name and age of any child who's team you would prefer to sponsor (if any):

(If possible we will assign your company's name to this child's team)