

Southampton Township Recreation Association



P.O. Box 2204
Southampton, New Jersey 08088
Visit us at: www.strasports.org

Dear Community Business Owner:

The Southampton Township Recreation Association (STRA) is busy preparing for the upcoming baseball/soccer/field hockey season. We have begun the registration process for the 250-300 local children we anticipate for the **2009-2010** season. To make this possible we rely on you, our sponsors, for support. Your generous support of STRA helps to provide not only uniform shirts, imprinted with your company name for each child to wear both on and off the field, but also helps offset the cost of equipment, supplies, and other expenses needed to make each season a success for our kids.

To our past sponsors, we say ***“Thank You”*** for supporting the thousands of children throughout our community who have participated in STRA activities in the past. If you haven't yet sponsored a team, we ask that you consider the value of supporting the STRA and the positive impact it has on the children.

This year, in addition to uniforms with the sponsor's name imprinted, we also provided our sponsors to advertise their company's ad and hyperlinks on our **strasports.org** website. STRA will be working on a Sponsors Directory which will be handed out at Family Fun Night in 2010 to all our guests.

If you are interested in being a sponsor, please contact us by email to confirm your interest. Fill out the attached Sponsor Form and mail it back to us along with your amount corresponding to your selected sponsorship level. All monies are due as soon as possible. Please make checks payable to: **STRA**.

Again, thank you for your continued support of STRA. If you have any questions, please contact us at admin@strasports.org.

Very truly yours,

Tracy Walker

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SPONSORSHIP OPTIONS

Platinum Sponsor @ \$1,500.00

This consists of a League-Wide Sponsorship (e.g. baseball, softball, soccer, etc) for a season, with your company logo imprinted on all our recreation team uniforms, your sign or banner prominently displayed at the appropriate home venue during recreation league games, prominent inclusion of your company's logo on all STRA-related materials distributed to our parents throughout the season, in addition to your ad and hyperlinks listed on our website.

Gold Sponsor @ \$400.00

This consists of a Team Sponsorship, with uniforms imprinted with your company name, your banner prominently displayed at the appropriate home venue during recreation league games, prominent inclusion of your company's logo on all STRA-related materials distributed to our parents throughout the season, in addition to your ad and hyperlinks listed on our website.

Silver Sponsor @ 200.00

This consists of a Team Sponsorship, with uniforms imprinted with your company name, prominent inclusion of your company's logo on all STRA-related materials distributed to our parents throughout the season, in addition to your ad and hyperlinks listed on our website.

Website Sponsor @ 150.00

Advertise your company's ad and hyperlinks on our website for 1 year.

Website Sponsor @ 75.00

Advertise your company's ad and hyperlinks on our website for the soccer and field hockey season .

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TEAM SPONSOR FORM

Sponsors Name: _____
(As you would like it to appear on the T-shirt)

Sponsors Contact Person: _____

Sponsors Address: _____

Phone: _____ Email Address: _____

Name and age of any child who's team you would prefer to sponsor (if any):

(If possible we will assign your company's name to this child's team)

Would you be interested in placing a Coupon for your product or service in any STRA publications?

Yes No N/A

Would you be interested in setting up a booth, offering your product or service at this year's opening day event?

Yes No N/A

Would you be interested in sponsoring one of the amusements to be offered at this year's opening day event?

Yes No N/A